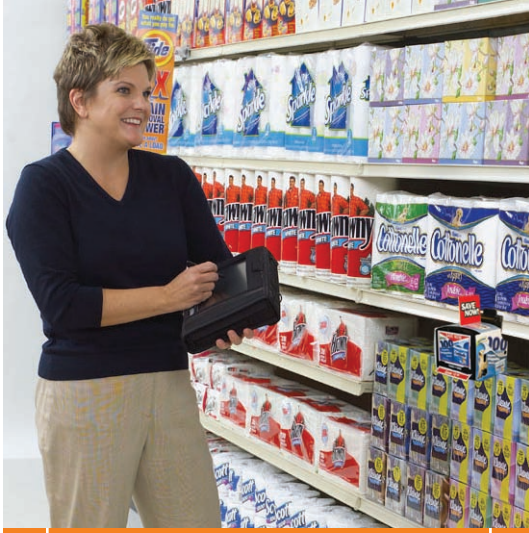


News Flash



**Available in
over 40,000
stores!**

Seeing is Believing – Introducing SmartSource® Snapshot

News America Marketing's SmartSource® Snapshot program provides digital imaging services, giving you a clear picture of what's happening to your brand in the store.

News America Marketing's dedicated field force can capture your brand's positioning in our extensive network of grocery, drug, mass merchandising, dollar and office supply stores* across the country. Images are automatically watermarked with the date, time, store name, store number and address so there's no question about when and where the image was taken.

SmartSource® Snapshot can provide you with visual verification of:

- Distribution
- Shelf location
- Product facings
- Plan-o-gram implementation
- Retailer pricing signage
- Broker-installed materials and displays
- Aisle setup and adjacent categories

Contact your News America Marketing® representative or call **1-800-462-0852** today and see what's in store for your brand!

Visit us at www.newsamerica.com

*Not available in all stores. Contact your News America Marketing representative for list of available locations

